

C³ Competition Rules: Chocolate Chef Competition



**C3 Competition Rules, Edition No. 6:
Chocolate Chef Competition → C³**



**Chocolate
Chef
Competition**

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Article 1: Organising company

Valrhona SAS with a capital of €1,539,990, Trade and Company Register of Romans 435 480 520, of which the Head Office is located at 14-18 avenue du Président Roosevelt 26600 TAIN L'HERMITAGE, hereinafter named Valrhona, organises, under the conditions defined below, a restaurant dessert recipe competition called "C³". This competition takes place in three separate phases:

Stage 1: the initial selection which will give access to a maximum number of 6 candidates in the following stage and which methods are described below.

Stage 2: the candidates coming from the initial selection process, will take part in a selection based on tasting, which will give access to the final phase of the competition.

The exact date of the event will be communicated to them at the time when the results are announced.

The practical and technical methods will be sent to the successful candidates following stage 1 in good time for the competition to take place smoothly.

Stage 3: the international final will take place in Singapore during FHA (Food and Hotel Asia), **on 5th March 2020**.

The specific rules of the final will be sent at the start of December 2019 to each of the participants to inform them of the competition taking place on site, and the practical methods as well as the rules and conditions of their taking part.

Article 2: People eligible to take part

The competition is open to all restaurant and catering professionals, who can be clients (or not) of the company Valrhona. These professionals must meet the following criteria:

- they must be practicing at the time of the initial selection;
- they must be older than 21 years old at the time of the initial selection.

By "professionals", this means any employee, director and/or owner of an establishment belonging to the restaurant and catering services sector.

A work certificate, for employees, or a Kbis certificate (certificate of incorporation) or any other document justifying the regular and official practicing of their occupation, for non-employees, as well as the copy of the candidate's valid passport, must be attached to the registration application.

The winner of the final of Edition No. 5 in October 2018, cannot compete in Edition no. 6 of the competition.

Article 3: Registration to the competition

The preselection for the competition will be carried out via geographic area selections, organised as follows, according to the place of the establishment where the competing chef practices their profession:

- France selection*
- Spain/Portugal selection
- Italy selection
- Scandinavia selection
- Rest of the World selection
- Middle East and Africa selection
- North America selection
- Asia/Japan selection

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Each candidate must propose an original and creative plated dessert recipe, as well as a petits fours recipe on the theme: **“Bahibé 46%”** by using couverture milk chocolate of the range, Grand Cru de Terroir de Valrhona: **Dominican Republic pure Bahibé 46%**.

This recipe must be produced with usual kitchen equipment.

The chocolate ingredient must be the main ingredient, both visually and taste-wise.

The recipe file and these rules are published on the website, www.c3.valrhona.com. Only complete recipe files, filled in on the online form will be accepted (recipe name, description and presentation, recipe method, photos of finalised recipes and photos of different steps of the method, list of products) and these rules duly initialed and signed (see article 15) before: **30th June 2019, before midnight (GMT +1)**.

An acknowledgement receipt will be sent to you to validate your registration.

The organising company reserves the right to postpone or cancel the geographic selection.

Incomplete or false applications will be considered null and void, and will lead to the participant being eliminated.

One single participation is authorised by the company, or by the establishment in case of operation under its own name.

Article 4: Selection of Finalists

The selection of finalists will be carried out in two stages.

- **Stage 1 – An initial preselection will be made by a board composed of pastry chefs from the Ecole Valrhona (Valrhona School).**

Number of candidates initially selected: maximum of 6 in each geographic area.

The initial successful candidates will proceed with the competition by accessing stage 2 of the competition.

The applications selected upon reading will be announced by email on 22nd July 2019 to the successful candidates. Unsuccessful candidates will also be advised by email.

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- **Stage 2 – Selections based on tasting will take place following the initial selections by having the 6 candidates originating from one same geographic selection competing against one another, and this will take place between 1st September 2019 and 1st December 2019.**

One single winner per geographic area will be retained.

The recipes will be tasted and the overall work will be evaluated by a board of professionals recognized by the industry. This board has been selected by Valrhona and the Ecole Valrhona (Valrhona School).

The evaluation criteria will be as follows:

The Marking Criteria of the tasting selection

| PLATED DESSERT | Marking out of 100 POINTS |
|-----------------------|----------------------------------|
| Visual | 30 points |
| Textures | 30 points |
| Tastes | 40 points |

| PETITS FOURS | Marking out of 60 POINTS |
|---------------------|---------------------------------|
| Visual | 20 points |
| Textures | 20 points |
| Tastes | 20 points |

The work evaluation board will more specifically mark raw materials waste, performance, cleanliness of the work area during the competition, respecting the relevant theme, as well as respecting the timing imposed by the organising company.

The candidates must produce, for this **tasting, a plated dessert, identically served up on 12 plates and 30 Petits Fours served up on one same plate**, respecting the criteria shown in the registration application.

Course of selections:

The Date & Place of the tasting selections will be communicated to you at the same time as the successful applications in Stage 2 are announced.

Each candidate will have 5 hours to produce a plated dessert served up identically on 12 plates and 30 Petits Fours served up on one single and same plate, on the theme, Dominican Republic pure BAHIBÉ 46%. The candidates will have usual kitchen equipment available to them.

The raw materials will not be provided on site **except for VALRHONA brand chocolate products**. The candidate is responsible for the other ingredients constituting their recipes.

The specific equipment for producing the recipe is the responsibility of the candidate, and they must bring it with them on the selection day.

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All raw materials which were previously prepared in any manner are forbidden, such as cooking, vacuum cooking, sizing, dressing, slicing, infusing, macerating, etc.

Equipment and raw materials will be controlled by the work evaluation board on the morning of the event, and any breach of the rules, in particular on this point, will be eliminatory.

Valrhona will be responsible for the organisation of travel and on site accommodation for the candidates, and reserves the right for selecting methods and provisions in this regard. The travel and accommodation costs will be Valrhona's responsibility.

Following this tasting, the successful candidates, that is one candidate per geographic area, will take part in the final phase of the competition. The announcement of the finalists will be made following the selection. Each candidate will also receive a confirmation letter and an invitation to the final, which will take place in Singapore on 5th March 2020.

Prizes for taste selections:

The winners originating from the tasting selections will receive a trophy, a sum of money of 3000 euros in the form of a cheque.

In the North American area, an additional media board will be present and will award a Prize to the candidate of their choice.

The organising company reserves the right to modify the lots by provisions of a value equal to or greater than said lots, in the event of unavailability, with no claim allowed in this regard.

The prizes won at all stages of the competition shall not, in any case, lead to any dispute by the participants. They cannot be exchanged or replaced for another prize or be exchanged for cash.

The provisions which cannot be distributed for reasons independent of the wishes of the organising company will be lost for their beneficiaries and will not be reallocated.

Prizes for the Final:

The international Final will be organised under the conditions defined by rules which will be communicated to each of the winners of the tasting selection. For information purposes, the prizes allocated for the Final will be as follows:

- 1st prize: €8000
- 2nd prize: €3000
- 3rd prize: €1000

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Article 5:

The selected participants guarantee (1) to be the creators of the recipes sent as part of this competition, (2) that they have all intellectual property rights relating to these recipes and (3) that these recipes do not violate the rights, in particular intellectual property rights, of third parties.

They transfer, freely and exclusively, the reproduction rights, i.e. fixing rights, on any medium necessary for the utilisation of the right of representation, and of representation, i.e. distribution, of the recipe (or recipes for the finalists), in their literary version(s) and photograph(s), that they will have sent, as part of their participation in the competition, for their use as follows:

In this regard, they expressly authorise the organising company to proceed, in France and across the whole world, with:

- The display (printed or electronic, whatever its form) in promotional documents distributed by the company Valrhona and/or by its Partners,
- Any display, communication and/or publication by the internet department of the company Valrhona,
- Any publication in the media as part of the promotion of the results of the competition,
- And this for a duration of 11 years from the date of receiving their recipe(s) by the organising company.

They guarantee to have all powers to consent to this transfer, and guarantee the company Valrhona against any third-party breach, of any type, for using the recipe in its literary or photographic version.

Exempt from and under article L 122-7 of the Intellectual Property Code, this transfer is expressly agreed free of charge, and this regarding the current relationship between the participants and the organising company due to their participation in the competition and the lots which have been allocated to them.

Article 6: The Final

The Final will take place on 5th March 2020 in Singapore during FHA (Food and Hotel Asia).

Article 7: Theme of the final

The theme of the final and the type of recipes requested, as well as the rules will be communicated to the finalists, at the latest on 1st December 2019 by email.

The finalists must again fill in a registration application, which will be sent to them by email.

Article 8:

The participants selected in stage 1 and 2 exclusively authorise the organising company, as well as any company belonging to the group of the latter to use, for advertising purposes, **the name of their establishment (being specified that participants who are employees, and those who would not be owners of an establishment must obtain the authorisation from the latter)**, without entitling them to any remuneration, right or advantage other than the presentation of their lot.

They thus transfer the right of use, for advertising, promotion and product sale purposes of the organising company, as well as for any communication campaign, on all media (in particular printed, electronic, etc.), and by any means, the image and the name of the establishment, including its corporate name, commercial name and logo, associated or not with its geographic location.

This right of use includes the right to capture, fix, reproduce and distribute the image and the name of the establishment on all fixing and reproduction media and in all possible formats and sizes. It is agreed free of charge, for a duration of eleven years from 2nd April 2019 and for the whole world.

The candidate represents the country in which they practice, whatever their nationality and those up until the end of the competition.

If the candidate changes establishment or country or both, they are bound to inform the organising company about this, as soon as possible, failure in doing so means that they cannot continue to take part in the selection process.

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Article 9: Image rights

The Candidate authorises, by this document, exclusively the organising company, as well as any company belonging to the group of the latter to use its image and the images concerning it (picture and ambience) taken during qualifications as part of the C3 competition, namely, to disclose it on all media and according to all reproduction methods, this for communication purposes.

This authorisation applies to the surname of the Candidate, associated or not with their forename and/or with their city or town of residence, if necessary their common name or their pseudonym, as well as their image, in particular in photograph, drawing, picture, film or video form.

They thus transfer the right to use the elements defined above, jointly or severally, for advertising, promotion and product sale purposes of the organising company, as well as for any communication campaign, on all media (in particular printed, electronic, etc.) and by any means.

This right of usage includes the right to capture, fix, reproduce and distribute the elements defined above, jointly or severally on all fixing and reproduction media, in all possible formats and sizes.

This authorisation is granted, without exception or reservation, for all countries from this date, and for a duration of eleven years, free of charge.

Article 10:

Concerning the exchange of information by email, the organising company reminds the participants of internet network characteristics and limits, and declines any liability connected to "not receiving" an email sent from the address, concoursC3@valrhona.fr.

The company Valrhona will create, on Facebook, a secure group for each of the areas, in order to make it possible for the selected candidates to exchange information and pose questions to the organisers.

Only questions raised through the Facebook account will receive an authentic, official response.

Article 11:

The organising company shall not incur any liability, if, in the event of force majeure or events independent of its control, led to cancel this competition, to shorten it, to extend it, to postpone it or to modify its conditions.

In this case, it will inform the candidates and communicate to them, if necessary, the modified rules.

Article 12: Insurance

The organiser holds an insurance contract covering its civil liability during the period of the competition.

Any other insurance is each competing candidate's responsibility.

The candidates must be holders of an insurance policy, covering the financial consequences of any damage or wear of premises, equipment, etc., in particular under their civil liability.

The candidates shall cover the Organiser against any appeals which could be initiated against them, due to any direct and material damage to persons or property resulting from their personal statement.

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Article 13:

These rules are subject to French law.

For any dispute relating to these rules, in particular their interpretation and/or their application, the organising company and the participants in this competition give exclusive competence to the Tribunal de Grande Instance of VALENCE (Drôme, France), without the organising company being able to be cited before another court for any reason.

If any one of the provisions of these rules is cancelled in whole or in part, the validity of the remaining provisions will not be affected by them.

Article 14:

The nominative data on the candidates are likely to form the subject of IT processing. This data is as follows: surname, forename, the personal contact details of the candidates, country of the establishment, name of the establishment, their nationality and their age.

They are kept for a duration which could not exceed the date of the 5th anniversary of the date of the end of the contractual relationship, except for if (1) the candidate exerts their right to remove data concerning them under the conditions described below, or (2) a longer conservation duration is authorised or imposed by virtue of a legal or regulatory obligation.

This data will only be processed or used insofar as this is necessary to ensure the proper running of the competition and of its selections, the participation of the candidates in different events, to ensure or have ensured the enforcement of the contractual commitments of the parties, to implement the operations defined in these rules, to ensure it is respected, and/or to respect all legal or regulatory obligations.

Any means capable of ensuring the confidentiality and the security of this data are implemented, so as to prevent their damage, removal or access by unauthorised third parties.

Access to this data is strictly limited to employees and agents of the organising company and companies belonging to its group, as well as its advisers subject to professional secrecy, and, if necessary, to its subcontractors and/or partners (including communication agencies). The latter are subject to a confidentiality obligation and can only use data that conforms with these provisions. Outside of the cases stated above, the organising company is committed to not selling, renting, transferring nor giving access to third parties of this data without the prior consent from the candidate, unless being forced by a legitimate reason (legal obligation, fight against fraud, exercising defence rights, etc.).

Under the "Data Protection Act" of 6th January 1978, and European Regulation no. 2016/679/EU of 27th April 2016 (applicable from 25 May 2018), the candidate benefits from a right of access, correction, portability and removal of their data or also to limit its processing. They can also, for legitimate reasons, oppose the processing of data concerning them. They can, subject to producing proof of identity, exert their rights by contacting Vincent Pontier, Data Protection Manager, who you can be contacted via email, at the following address: vincent.pontier@valrhona.fr, or by letter to the following address: Vincent Pontier, Société Valrhona, 315 allée des Bergerons, 26600 – Mercurool Veauunes Cedex – France. The Data Protection representative can be contacted at the following address: dpo@savencia.com.

For any additional information or claim, the candidate can contact the CNIL (National Commission for Data Protection) (more information at www.cnil.fr).

Article 15:

Participating in the competition involves the acceptance of these rules and respecting the decisions of the sovereign board. Each candidate receives these rules with the registration application. They cannot take part in the competition selections if they have not validated **the consideration of the rules with the wording, "These rules are accepted"** and the different appended items.

Address: concoursc3@valrhona.fr

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Article 16: Languages used:

These rules are produced in six versions, one being French, and the five others in English, Spanish, Italian, German and American. If there is any difference between the versions, the French text will prevail and will be the basis of interpretation.

Tain l'Hermitage, April, 2nd 2019

Each participant must validate these rules via the online validation.

VALRHONA

LET'S IMAGINE THE BEST CHOCOLATE



*The 2 winners of the French championship of desserts 2018 and 2019 will go directly to the France selection.